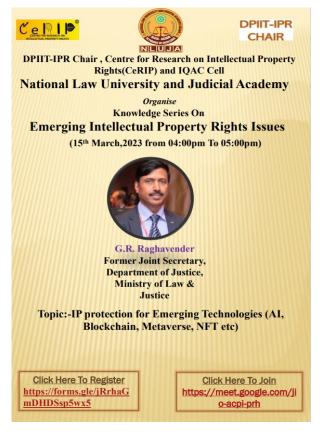
15th, 16th, 17th & 21st of March, 2023 - Knowledge Series on 'Emerging Intellectual Property Rights Issues'

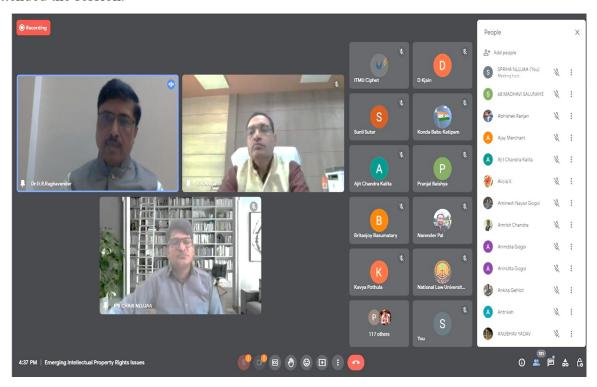
The DPIIT- IPR Chair, the Centre for Research on Intellectual Property Rights (CeRIP) and the IQAC of National Law University and Judicial Academy, Assam organised an online Knowledge Series on 'Emerging Intellectual Property Rights Issues'. The series has been conducted in four parts comprising of the 1st session on 'IP Protection for Emerging Technologies (AI, Blockchain, Metaverse, NFT etc.)' held on 15th of March, 2023, 2nd session on 'Emerging Entrepreneurial Landscape in the context of North-East: Opportunities and Challenges' held on 16th of March, 2023, 3rd session on 'Ideation to Commercialization of Research Products & TRL Impact on Startups' held on 17th of March, 2023 and the 4th session on 'Concept of Geographical Indications and Prospects in Assam' on 21st of March, 2023.

The Knowledge Series has been organised with the objective of dissemination of knowledge on the emerging issues of Intellectual Property Rights. The lecture series aims at addressing emerging and upcoming issues related to various IPRs such as copyright and AI, NFT, blockchain technologies, emerging entrepreneurial scenario in India, ideation to commercialization, prospects of GIs in Assam, etc. The series strives to emphasize the newer and broader concepts of IPRs in the present context.

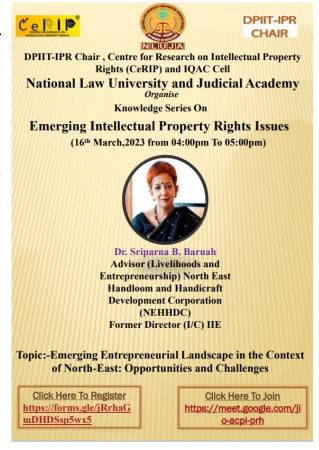
The 1st Session on 'IP Protection for Emerging Technologies (AI, Blockchain, Metaverse, NFT etc.)', held on 15th of March, 2023, was deliberated by Dr. G.R. Raghavender, Former Joint Secretary, Department of Justice, Ministry of Law & Justice. The session commenced with a welcome address by Prof. Dr. V.K. Ahuja, Hon'ble Vice-Chancellor, NLUJA, Assam. Dr. Raghavender extensively discussed about AI algorithm, blockchain technology, digital letter technology, Metaverse, etc. Sir provided an understanding of the ownership and control in AI algorithms and copyright issues related to AI generated works. Besides these, issues concerning virtual reality technology and



Metaverse were also dealt in an elaborative manner. The insightful session came to an end with an interactive session with the participants. Around 193 participants from various parts of India attended the session.



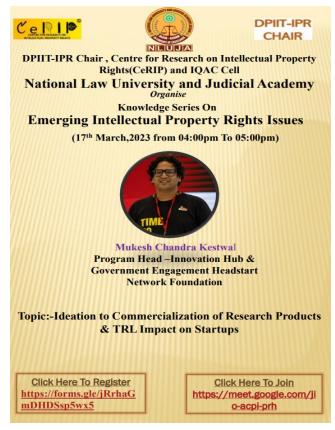
The 2nd Session **'Emerging** on Entrepreneurial Landscape in the context of North- East: Opportunities and Challenges' held on 16th of March, 2023 presented the scope of entrepreneurship in the present situation and its development, highlighting the prospects in North-East region. The speaker for the session Dr. Sriparna B. Baruah, Advisor (Livelihoods and Entrepreneurship) North East Handloom and Handicraft Development Corporation (NEHHDC) Former Director (I/C) Indian Institute of Entrepreneurship (IIE) extensively deliberated on entrepreneurship and innovation, various government schemes and initiatives for promoting start-ups entrepreneurship in India. Dr. Baruah further



discussed about the challenges and opportunities of entrepreneurship. She illustratively explained various business opportunities pertaining to the North-Eastern region and its scope. The session ended with a question-answer round with the participants. Around 146 participants from various parts of India attended the session.



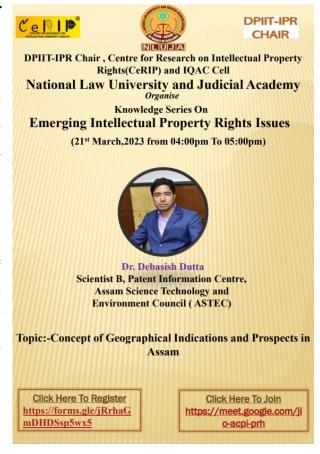
 3^{rd} The Session **'Ideation** on to **Commercialization of Research Products** & TRL Impact on Startups' was held on 17th of March, 2023 which was deliberated by Mr. Mukesh Chandra Kestwal, Program Head -Innovation Hub & Government Engagement Headstart Network Foundation. Mr. Kestwal commenced the session with a discussion on TRL impact on Startup and cited some success stories of some of the famous technology products which were innovated at a very young age such as Google, Dropbox, Dell, Facebook, and Bewakoof (an Online Shopping Site for Men, Women & Accessories). He also harped about technological research and its challenges -



from prototype to product, besides discussing about IPR filing aspects of such products. Mr. Kestwal further discussed about the government support in promoting technology research and ended the session with an interaction with the participants. Around 155 participants from various parts of India attended the session.



The last Session was 'Concept on Geographical Indications and Prospects in Assam' was held on 21st of March, 2023 and Dr. Debasish Dutta, Scientist B, Patent Information Centre, Assam Science Technology Environment Council (ASTEC). This session was dedicated to understanding at length the Geographical Indications and its significance with special reference to North-East Region as well as its practical applicability. As such the session commenced with an extensive discussion on the Geographical Indications particularly focusing on the North-Eastern region with vivid illustrations. Dr. Dutta deliberated about the for requirement GI registration besides discussing about the benefits of GI as well as the



procedure for GI registration. He further harped about the importance of registration as authorised users and also discussed a case study on a potential GI product of Assam – Assamese Jewellery. The session ended with a question and answer round. Around 119 participants from various parts of India attended the session.